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| **March Minutes** | **March 18, 2017** | **10:30 AM** | **Schack Art Center, Everett** |
| *The Mission Statement of the Washington Art Education Association is to promote excellence in visual arts education, advocacy, leadership, professional development, and scholarship in Washington State.* | | | |

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| Type of meeting | WAEA Open Membership Meeting | | |
| Minutes By | Tracy Fortune | | |
| **In Attendance** | | | |
| EXEC BOARD | **ESD REPS/ VPS** | **DIVISION REPS** | **COMMITTEE CHAIRS** |
| Atkinson Mari | Collins Don ESD 171 | * Clausen Carl Retired | * Andrews James Membership |
| Fortune Tracy | Cox-Ebert Kate ESD 114 | Jacobson-Ross Emily Middle | Baker Kate Membership |
| Gaub Cynthia | Holterman Barb ESD 112 | Kelly Samantha Museum/ | * Crossan Ed Teach Art Show |
| Minish Toni | McMinn Robert ESD 123 | * Osborn Trinity Independent | Jordan Nancy YAM |
| Theis Mandy | Noyd Cyndi ESD 171 | Patterson Jodi Higher Ed | * Olson mARTa Scholarship |
| Valentine Pamelia | * Olson Marta ESD 121 | * van den Bosch Craig Second | * Riley Gale Awards |
|  | * Scannell Faye ESD 121 |  | * Scannell Faye Advocacy |
|  | Supplitt Debbie ESD 112 |  |  |
|  | * Syrie Sherry ESD 101 |  |  |
| Other Members/Guests | * Olga Surmacheva * Cathy Tanasse * Hannah Meyers (Cornish) |  |  |

## **Agenda topics**

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| Meeting Began at 10:38 am | | | |
| **Review OF PREVIOUS Minutes** | | **Leadership** | **Tracy F** |
| Discussion/ Corrections | Review February Minutes | | | |
| Action items/ Votes | | | | |
| * **Motion:** *Motion to accept the minutes from February 2017 meeting:* Seconded, Approved | | | | |

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| **OLD BUSINESS** | | |  | | | |  | | |
| **Review of Board and Advisory Positions** | | | **Community** | | | |  | | |
| Discussion | |  | | | | | | | |
| **OPEN ESD/DIRECTOR POSITIONS:** These items were not discussed but follow follow up is expected at April Meeting.   * + ESD 189: Mari to follow up with Brent Holland from Mariner High School   + Need Elementary Rep   + Admin/ Sharron Starling from Cornish: Several board members will arrange meeting with Sharon/Cornish to discuss Scholastic and Cornish as Rep after the Scholastic show   + We need to finalize appointing Samantha Kelly and Kate Baker as co-president elects Cynthia to arrange to send email and extend time to give a ‘good faith’ effort to allow people to vote in appointing them. End of Feb | | | | | | | | | |
| Action items/ Votes | | | | |  | | | | |
| * **Motion**: None | | | | | | | | | |
| **ITEMS TABLED TO NEXT MEETING** | | | | | | | | | |
| * Appointing Admin/ Sharron Starling: Still pending | | | | | | | | | |
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| Action items/ Votes | | | | | Person responsible | | | | Deadline |
| * **Motions:** None | | | | | | | | | |
| **REPORTS** | | | **Org Vibrancy** | | | | **Toni M** | | |
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| **Treasurer’s Report** | | | | | | | | | |
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| **MONTHLY TREASURER REPORT** | | | | | | | | | |
| * Feb Report Summary (see attached treasurer report for more details)   + **Assets:**     - **Previous Beginning Balance** plus scholarship & mileage to membership- $22,745.47     - **Correction** (from income from conference not previously included): $2,719.     - **Corrected Beginning Balance: $25,464**     - **Scholarship Fund Balance:** $1472. 53     - **Mileage To Membership:** $861.25     - **Total Assets $**27,138   + **Revenue** from memberships (Feb and March) – $1,674   + **Expenses** (NAEA, Washington State Art Alliance Membership and Splatter)- $2,437   + **Account Balance:** $24,700.99 | | | | | | | | | |
| Action items/ Votes | | | | | Person responsible | | | | Deadline |
| **Motion**: None | | | | |  | | | |  |
| **ITEMS TABLED TO NEXT MEETING** | | | | | | | | | |
| * None | | | | | | | | | |
| **ESD Reports** | **COMMUNITY** | | | | | | |  | |
| **ESD 121 (Puget Sound)**: Marta  **MARCH 25TH, SATURDAY, 11:00-3:00– Artist and Craftsman Supply,** Tacoma. Tour of the store plus a demonstration and studio time for block printing led by store manager and artist Michael Rives. **(3 clock hours)**  **APRIL 29ND, SATURDAY, 11:00-3:00– Daniel Smith** art supplies in Seattle. The emphasis of the day will be on fine watercolors and how to also use student grade materials that are affordable for the classroom. Thom Right will lead a tour of the DS manufacturing center for watercolors and do a demonstration of the materials for us. This will be a great learning opportunity for teachers to make connections of earth science to the development of artist supplies and tools.**(3 clock hours)**   * **ESD 101 (Spokane Area):** Sherry Syrie has applied for School of Art Leaders as she would really like some training. She is working to get funding from a variety of sources. School of Art Leadership Project would enable her to use her learning for promoting YAM and other ESD Opportunities. Sherry requested funding from WAEA for registration. * **ESD 113**: Pamelia reported that their ESD 113 art show will by March 29, 2017 and two of her students were award winners. * **ESD SHOW WINNERS FROM INDEPENDENT SCHOOLS**: Trinity reported that Bellarmine Prep (Tacoma) is working on a possible gallery option for ESD winners that are not able to have their work go to the OSPI show as they are not from a public school. | | | | | | | | | |
| Action items | | | | | Person responsible | | | | Deadline |
| **Motion**: *To pay for Sheri to pay registration for school for Art Leaders $800 (if accepted)* Moved, Seconded and Approved | | | | | | | | | |
| **ITEMS TABLED TO NEXT MEETING** | | | | | | | | | |
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| **COmmittee reports** | | | | **Advocacy** | | | **Chairs in attendance** | | |
| Reports | |  | | | | | | | |
| **AWARDS:** (Gale).  **2017 Tribute Nominations:** Cynthia, Trinity, Carl, Gale, Craig stepped up to be the Tribute Award Committee. Collecting Documentation. Winner needs to judge artwork and attend OSPI Show Reception on May 19th, Committee to determine Tribute Award Winner. Thereafter, congratulate the winner and arrange for them to be present at the awards ceremony in May at the OSPI High School Art Show.  **Nominees for 2017 Art:**   * Cathy Tanasse * Marta Olsen * Ginny Lane   **Past Tribute winners are:**  1997, Judith Billings  1998, Frank "Buster" Brouillet  1999, Gina May  2000, ESD SPI Art Show Coordinators  2001, Michael Silver  2002, Susan Russell  2003, Dee Dee Rainbow  2003, Larry Metcalf  2004, Hazel Koenig  2005, Annita Shaw  2005, Gretchen Johnston  2006, Washington Mutual  2007, Susan Hamilton  2008, Lorinne Lee  2009, Una McAlinde  2010, Paul L. Berg  2011, Carl Clausen  2012, Joye Melby  2013, Deborah Barten  2014, Katie Hall  2015, AnnRené Joseph  2016 Faye Scanell   * Updated Nomination Form is LIVE @ [**https://tinyurl.com/WAEA2017awardNOM**](https://tinyurl.com/WAEA2017awardNOM) * Professional VITA form is LIVE @ [**https://tinyurl.com/WAEA2017profvita**](https://tinyurl.com/WAEA2017profvita)   **Other Awards Info**   * Remind/solicit WAEA members (Superintendents, Principals, and others) to nominate via Google Docs, deadline of May 2, 2017. Specifically focus on categories that have no nominations (or nominations that meet the minimum requirements). * Share a list of those nominated with the WAEA Board. Discuss current concerns. Gale will notify candidates and request resume and information, deadline May 9, 2017. * Call for Awards committee members---minimum 3 maximum 6, voting will take place May 10, 2017 via email. * Mari put forward Patty Murray’s name for the Outstanding Contributor outside the field.   **YAM** Update (Nancy J):  **Award Winners**   * Best of Show :  **Sue Ellen Zhang** – *Open World* – Shorecrest (Laura King) * High School:  **Alyssa Villela** – *Sting of Youth* – Lakes (Tracy Fortune) * Middle School: **Eleanor Carruth** – *Curious* – The Bear Creek School (Trinity Osborn) * Elementary School:  **Zane Osborn** – *Dragonflight* – The Bear Creek School (Trinity Osborn) * **Newspaper/ online article about YAM show**   + - [Shorecrest student takes top honors at State Youth Art Month Exhibit](http://feedproxy.google.com/~r/ShorelineAreaNews/~3/LYHSRdJTKGs/shorecrest-student-takes-top-honors-at.html?utm_source=feedburner&utm_medium=email)     - Posted: 10 Mar 2017 12:09 AM PST     - <http://www.shorelineareanews.com/2017/03/shorecrest-student-takes-top-honors-at.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+ShorelineAreaNews+%28Shoreline+Area+News%29>   **SCHOLARSHIP** Stuart Davis (mARTa)   * + - New Logo by Shawnie Fortune   Description of Work: **forms and procedures set up and online** *(All text below copied from website). Submissions are all digital.*  Please contact [Marta Olson, WAEA Scholarship Chair](mailto:scholarship@waea.net) with any questions or concerns  ***The first award will be $1000.00 plus****their photo and/or art on the cover of Splatter Magazine in hard copy and WAEA’s on-line edition of Splatter.  The first-place student will also receive a free one-year student membership to the Washington Art Education Association.*  ***The second award will be $1000.00***  ***The third award will be $1000.00***  *The funds for the Stuart Davis scholarship awards will be given to an arts institution of the winner’s choice. The WAEA treasurer will be responsible for sending the award money to the scholarship winner’s choice of institution.  The institution can be a college, university, community college, art school or an art course that helps the award winner further their education in art or art education.*   The funds will not be sent directly to the award winner. *Once the award winners are selected, they will receive the information on how to contact the WAEA treasurer to have the funds sent to their choice of institution.*  **Scholarship guidelines:**  The applicant must be a senior, graduating or receiving a GED this school year. The sponsor must be a current WAEA member. The winner must attend a college, community college or art school classes in the fall of this year with a focus on visual art or majoring in art or art education. Students are advised to submit original work and not to use work that is copied directly from another source such as a photograph. Applicants may **submit only five un-altered digital images of their work.  The Receipt Deadline for Entries is April 28, 2017. Notification for awardees will be on May 24, 2017.**  **Judging criteria to be used by the Scholarship Committee:**   1. Originality of design 2. Technical Quality 3. Use of Medium(s) 4. Letters of intent and recommendations 5. Scholarship guidelines   **Submit each of the following to the Scholarship Chair (**[scholarhip@waea.net](mailto:scholarhip@waea.net)**). Items 1-4 should be PDF files. Item 5 (artwork images) should be sent as jpg files.**   1. This application form on top 2. Letter of introduction and intent, written by the applicant, stating future educational plans in art. 3. Letter of recommendation from the WAEA sponsor 4. Image list: List of image information (title, medium, size). List must coincide with image file number. 5. Five digital un-altered images of artwork. **Each digital image must be labeled with student’s Last Name and digital image #**(ex: smith\_1.jpg,  smith\_2.jpg, etc..)   **Email completed entries to:**[WAEA Scholarship Chair](mailto:scholarship@waea.net) [scholarship@waea.net](mailto:scholarship@waea.net)  **Committee:** Olga, Cynthia, Faye, Marta, Carl  **Presentation:** TBD but looking to present at school board meetings  **ADVOCACY UPDATE** (James A):   * **PROPOSED ANNUAL BUDGET FOR** **ADVOCACY WORK**   **History:**  Visual Art education in Washington State has long been under attack, on various fronts. Be it uninformed administrators reducing arts courses to establish more remediation in other subject areas, school boards having to make difficult decisions because of numerous unfunded state mandates, or even lobbyists successfully convincing politicians and the public that only STEM courses can help our students get into good schools or have successful, productive lives. The Washington Art Education Association has long served as an excellent resource for our state’s art teachers. The organization not only helps to provide relevant professional development for teachers and recognition opportunities for their students, it has also served as an extended family to teachers who are, too often, a tribe of one in their school or district.  While there are several arts organization, in Washington, the WAEA is the only one which has visual art education as its singular focus. As such, successful art education advocacy should be one of the primary goals of the WAEA. To reach this goal, a long-term plan should be developed for the advocacy division of the WAEA, including, potentially, a full-time lobbying and public relations position. However, some very effective initial steps have already been taken to raise the advocacy profile of the WAEA. This proposal lists some of those steps and makes a formal request to fund them, as regular budget items, going forward. These items, and their approximate costs, are listed below.  **$60.00**…Membership (Group)in the Washington State Arts Alliance. This is an organizational membership rate.  **$1200.00**…..Regular attendance at WSAA meetings. This dollar amount is meant to cover expenses for release time/travel reimbursements for one member of the WAEA Advocacy Division to attend WSAA meetings, every other month. Currently, the division has a member who is retired from teaching and lives in the area where the WSAA meetings are held. It is proposed that this member alternate attendance at WSAA meetings, monthly, with the Advocacy Division’s other member, in order to keep costs down. If the WAEA Board were to decide that it preferred one member of the team to attend WSAA meetings, consistently, then the cost of this item would double.  **$1500-$2000**…..Attendance at the Americans For The Arts Advocacy Day in Washington, D.C.. This amount would cover release time, registration, hotel (3 nights) and airfare for the Advocacy Chair to attend this event. \*This amount would be subject to some degree of change, depending on flight and hotel costs. The WAEA Board should also consider whether or not it would offer any stipend for meals.  **$300**………Arts & Heritage Day in February. This is an annual lobbying/advocacy event for Washington State arts organizations, held in the State Capital buildings, in Olympia. This amount covers release time and travel expenses for the Advocacy Chair. In future, we should try to have as many people as possible from WAEA to attend.  **$3560.00**….Total of above items.  **Recommendation:** WAEA sets aside **$4000.00** for the above items, to prepare for rate/cost changes and unforeseen, but necessary, expenditures. Any remaining funds are to be carried over to the Advocacy Division “account” for the following year.   * **WASHINGTON STATE ARTS ALLIANCE MARCH 15TH MEETING:** James reported this was the first time WAEA has attended since we joined the group. James spoke up to emphasize how staffing cuts are likely to include art cuts even if not specifically targeted and that CORE24 is already having some unintended consequences as some students are being removed from arts classes and then transferred into remediation classes. * **ADVOCATING AT NAEA:** Spoke up at a Conversation about Leadership session (where Deborah Reeve was to attend) giving feedback about what we need as art leaders. He emphasized that we need more back up from the national organization, and perhaps NAEA should spend less on research and more on advocating for arts education at the national stage. * **VAPA CREDITS:** James is researching the best route for getting the two Visual and Performing arts credits to be hard requirements * **FUNDING:** James is looking into getting arts funding through the vanity plate program as music is already doing this. $28 per plate would go to WAEA. This could generate nearly $100K but would need 3500 plates.   **NATIONAL LOBBYING**: Faye is going next week to Washington DC for the Arts Advocacy Day (funds for this have already approved)  **Advocacy:**   * Chris Shainin director of Arts Alliance (who also works for the Museum of Northwest Art ) came to our meeting. He explained the Arts Alliance is a statewide non-profit national advocacy group. He highlighted issues, concerns and contributing factors impacting the arts.   + *Americans for the Arts* has a great newsletter   + National:     - Concern for the new budget under Trump with especially impact Cultural Funding of Institutes   + Local     - Educating McCleary     - School Bonding/Capitol Heritage     - Building for the Arts   + Film Incentives   + Access for All   + How Can WAEA Partner with Arts Alliance?:     - Support Teachers in Classrooms     - Remember we are all volunteers     - Help with State Alignment of National Core Art Standards (PK-12)     - Prioritizing Visual Arts in Schools     - Offer ProD in summer     - Help Lobby against       * Waiver for 2nd Credit being given to Pathways Option       * Art Credits being given to courses not taught by an art accredited teacher   **ESSA:** Please go to the public review site (OSPI website) and take the survey. Washington Art Alliance  **Scholastic Art Awards 2017** State-wide and Snohomish Updates  Hannah Meyer reported on Cornish’s event and ways to improve for future years. To save time and energy they plan to implement online submission and online payment. Possibly with two sites (east and west) for submission, exhibition and awards presentation. Cornish is committed to partnering more closely with art educators.  Hannah Meyers (Cornish), Nancy Bell (Cornish) met with Mari and Trinity to review and discuss Scholastic Program.   |  |  |  | | --- | --- | --- | | **Scholastic Art Awards**  **2017** | **Statewide**  except Snohomish County | **Snohomish County** | | **Show Location and Reception** | Cornish School of Art  Feb 19. 2017 | Schack Art Center  Feb 8, 21017 | | **Total Participants** | 336 | 455 | | **Total Entries** | 878 | 924 | | **Portfolios Submitted** | 34 | 21 | | **Gold Key** | 34 | 94 | | **Silver Key** | 70 | 92 | | **Honorable Mention** | 104 | 160 | | **American Visions/Gold Best of Show** | ? | 5 | | **Total Awards** | 208 | 354 | | **Participating Educators** | 60 | 55 |   **MARYHILL SHOW:** Student and Teacher Show (Ed)   * + - EDUCATOR: Washington teachers exhibit will be featured March 15 to April 26, 2017. Ed is willing to pick up teacher artwork at end of show     - STUDENT: Washington student submissions will be accepted from March 10 through March 31, 2017. Washington student work will be hung May 5 to June 16, 2017   **MEMBERSHIP UPDATE** (Kate/James) Membership now 326. We are growing 😊  Description of Work: **notes from NAEA Membership growth session (Cynthia)**  **Incentive**  What incentive can you offer educators in your state for joining your state association/NAEA? Do you have a list of benefits for being a member of your state association? Additionally, don't forget that NAEA member benefits are benefits for members in YOUR STATE (if your state has a dues agreement in place), too. You can publicize these benefits as incentive to join your state association. See NAEA benefits and membership details here: <https://www.arteducators.org/promo/join>  **Ask Us What's New**  If you're planning a membership growth/retention campaign and need some incentive items to add, reach out to NAEA to see if we can offer any timely information on benefits that you can tie in with your promotion. pARTners Program You can find membership recruitment tools on the NAEA website here: <https://www.arteducators.org/community/articles/247-partners-members-recruiting-members>  **NEW NAEA Member Digital Badge**  Here's a link to download the NAEA digital badge: <https://www.arteducators.org/community/articles/272-naea-member-digital-badge>  **List Rentals**  The company that NAEA has rented lists from in the past is Market Data Retrieval (MDR). For example, we recently paid $1,185 for 13,290 mailing addresses. <http://www.schooldata.com/mdrreports.asp>  NAEA’s contact at MDR: Carol J. Hoffman, 203-225-4703, [choffman@dnb.com](mailto:choffman@dnb.com)  **Other Bulk Mailing Option**  NAEA has a list of potential art educators for your state that we have compiled from past promotions. The list is not 100% current information and is not a complete list of all potential members in your state. However, it is free and could be good for reaching out via e-mail and telephone. NAEA Issues Groups Here's a listing with descriptions of all NAEA Issues Groups: <https://www.arteducators.org/community/issues-groups>  Questions? Contact Christie Castillo, NAEA Member Services & Database Operations Manager, at (703) 889-1287 or ccastillo@arteducators.org  **SPLATTER/VENDOR REP Report (Tracy)**  **CONTACTS** Contact List of Email Addresses: 295  **NETWORKING** Attended NAEA Convention in NYC and connected with current/past advertisers, as well as made additional contacts for advertising and future vendors  **SPLATTER ADVERTISING:**   * Pacific Northwest College of Art has committed to an additional half page ad for the spring issue to promote their teacher workshops * Blick verbally committed to be an on-going advertiser * Karri Wunglueck – National Sales Manager of Maped-Helix USA is interested in sponsoring an art contest and then advertising in our magazine to promote the contest and their art supplies   **COMMUNICATIONS** (Splatter and Website)   * Reminder that deadline for articles for summer issue is June 15th. | | | | | | | | | |
| **ACTION ITEMS/VOTES** | | | | | | | | | |
| * **Motion**: *Motion to accept James’ proposed Advocacy budget of $4000 annually* Moved, Seconded, Approved | | | | | | | | | |
| **ITEMS TABLED TO NEXT MEETING** | | | | | | | | | |
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| 1. **NEW BUSINESS** | | | | | | | | | |
| Discussion | | | | | | | | | |
| * **NAEA Seattle 2018**   + - Theme steAm for Seattle Convention     - NAEA want committee of about 8 people. Volunteers to be on this committee are Olga, Carl, Craig, Toni, James, Mari, Mandy, Cathy, (Kate or Samantha) * **House Bill 610:**   + Write to your congress person with your concerns regarding this bill which cuts or eliminates key funding to education and nutrition (vouchers) * **Susan Russell**: Cathy reported that Former WAEA president is fighting cancer and she will pass on any letters or artwork to her for encouragement.   + Western Governors Association Foundation 2nd Annual “Celebrate the West” High School Art Competition. Appreciate if WAEA helps get the word out. * **Summer Retreat:**   + Registration ($150 for board members) will open soon   + Cynthia gave overview of retreat agenda with a great combination of business and fun   + Workshop by Golden   + Marta will head up/leading grant writing at the leadership retreat.   + Ed’s wife will give input on fund raising | | | | | | | | | |
| **ACTION ITEMS** | | | | | | | | | |
| **Motion**: None | | | | | | | | | |

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| **ITEMS TABLED TO NEXT MEETING** | | | | | |
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| **ADJOURNMENT** | | | | | |
| * **Meeting Adjourned at 1:00 pm**  *Motion to Adjourn*: Moved, Seconded, Approved | | | | | |
| 1. **FUTURE MEETINGS: Dates and Locations** | | |  | |  |
| April 22, 2017  *confirmed.* | Seattle Art Museum | 10:30 – 12:30 | | Seeing Nature: Landscape Masterworks | |
| May 20, 2017  confirmed | Henry Museum | 10:30 – 12:30 | | Trans Hirstory in 99 Objects and sketching in the Turell Skyspace | |
| June 25, 2017 *waiting conf.* | Wenatchee ESD | 10:30 – 12:30 | | *Stay tuned for details* | |
| August 8-10 2017  confirmed |  |  | | Leadership Retreat, Port Townsend, Fort Worden | |
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| **MISSION STATEMENT** | | | | | |
| NAEA/WAEA Pillars | **LEARNING**—To develop effective leadership, teaching and advocacy for art education.  **COMMUNITY**—To build a professional community by working toward NAEA community goal objectives for career pathways to inform, attract pre-service and retain diverse members.  **RESEARCH/KNOWLEDGE***—*To work toward NAEA goal for initiating a range of professional learning experiences.  **ADVOCACY**— To communicate the value of visual arts.  **ORGANIZATIONAL VIBRANCY**— To strengthen culture, systems, structures, and resources to facilitate our mission of advancing visual arts education. | | | | |