



SEPT MINUTES

SEPTEMBER 16, 2017

10:30 AM

CASCADE HS LEAVENWORTH, WA

The Mission Statement of the Washington Art Education Association is to promote excellence in visual arts education, advocacy, leadership, professional development, and scholarship in Washington State.

TYPE OF MEETING	WAEA Open Membership Meeting		
MINUTES BY	Tracy Fortune		
IN ATTENDANCE			
EXEC BOARD	✓ Co-President (2016-2018) - Cynthia Gaub	✓ Co-President (2016-2018) - Mandy Theis (phone)	
	✓ Co-President Elect (2016-2018) Tracy Fortune	✓ Co-President Elect (2016*2018)- Ed Crossan	
	✓ Past Co-President (2014-2016) – Mari Atkinson	○ Past Co-President (2014-2016) –Pamelia Valentine	
	✓ Secretary - Tracy Fortune (Dec 2014-Sept 2017)	✓ Treasurer - Toni Minish (Oct 2015)	
ESD REPS/ VPS	ESD 101 – North East	○ Sherry Syrie (Jan 2015)	
	ESD 105 – South Central	○ Judith Weldon (Jan 2017)	
	ESD 112 – South West	○ Barb Holterman (Dec 2014)	○ Debbie Supplitt (Dec 2014)
	ESD 113 – Capitol Region	○ Pamela Valentine (Dec 2016)	
	ESD 114 - Olympic Region	○ Kate Cox-Ebert	
	ESD 121 – Puget Sound	✓ Marta Olson (2016)	✓ Faye Scannell
	EDS 123 – South East	○ Robert McMinn	
	ESD 171 – North Central	○ Don Collins (Dec 2014)	✓ Cyndi Noyd (Dec 2014)
DIVISION REPS	ESD 189 – North West	○ Jasmine Valandani: Northwest Museum of Art (June 2017)	
	✓ Retired – Carl Clausen		
	○ Museum – Samantha Kelly: TAM (Jan 2016)		
	○ Higher Ed – Jodi Patterson: Eastern (Sept 2016)		
	✓ Administration - Sharron Starling: Cornish (March 2017)		
	○ Elementary – OPEN		
	○ Middle – OPEN		
○ Secondary – Craig van den Bosch (Dec 2017)			
○ Independent – Trinity Osborn (March 2016)			
COMMITTEE CHAIRS	Advocacy	✓ Faye Scannell (March 2016)	○ James Andrews
	Membership	○ Kate Baker	○ James Andrews
	Conference Co- Chairs	○ Kate Baker	○ Samantha Kelly
	YAM	○ Nancy Jordan	
	Scholarship	✓ Marta Olson (May 2016)	
	Awards	○ Gale Riley (Feb 2016)	
	Communications	✓ Olga Surmacheva (June 2017)	
	Social Media	✓ Melanie Artz (Aug 2017)	
	Retention	○ Lou Palermo (Aug 2017)	
Teacher Art Show	✓ Ed Crossan (2016)		
OTHER MEMBERS/ GUESTS	✓ Adele Caemmerer ✓ Teara Dillon	✓ Kristen Barsness	✓ Brooke Hutchison (phone)

MEETING STARTED AT 10:35 AM

1. COMMUNITY BUILDING

- MEET AND GREET (20 Minutes)
- Cynthia gave a Review of New Meeting Format
 - Ed will do Time Keeping
 - Consent Agenda: 'Quick Reports' that are submitted in advance and will be included in minutes and we will approve them as set that will be referred to as the consent agenda
 - Parking Lot: index note cards are available to write down items/concerns/questions that anyone has and they would like to put in the 'parking lot' to be addressed later.

2. REVIEW OF PREVIOUS MINUTES

DISCUSSION/ CORRECTIONS	Review August Retreat Minutes
ACTION ITEMS/ VOTES	
<ul style="list-style-type: none"> ● Motion: <i>Motion to accept the minutes from August 2017 meeting with changes noted:</i> Moved, Seconded, Approved 	
<ul style="list-style-type: none"> ● Motion: <i>Motion to accept the new consent agenda:</i> Moved, Seconded, Approved 	

3. OLD BUSIN ESS

REVIEW OF BOARD AND ADVISORY POSITIONS COMMUNITY

DISCUSSION

OPEN ESD/DIRECTOR POSITIONS:

- **Elementary:** OPEN
- **Middle Level:** OPEN
- **YAM:** Nancy is looking to train replacement for west side of state and to find a rep for east side of state
- **Secretary:** Tracy will need a replacement. Connie Richards-Aigner has agreed to step up.
- **NAEA Local Committee Conference Chair:** Kate needs to step down from leading this group. Workgroups will talk about this to appoint new chair person.

ACTION ITEMS/ VOTES

- **Motion:** *Motion to approve Connie Richards-Aigner as Secretary* Moved, Seconded and Approved

4. REPOR TS

TREASURER'S REPORT

MONTHLY TREASURER REPORT: Not Available for this meeting

ACTION ITEMS/ VOTES

Motion: None

5. NEW BUSINESS

Discussion

A. NATIONAL LEADERSHIP SUMMER LEADERSHIP:

- We want to build up our new leaders as well as have our sitting presidents going to this training. What are the Costs? What would budget be for this...\$150 Registration, Airfare and Shared Accommodation. Does this align with our vision, mission and strategic plan? Perhaps setting a budgeted amount as a part of the professional development budget line. Table this item for discussion at a later meeting

B. SCHOOL SHOOTING: at Freeman HS in Rockford, WA What can we do to help?

- A. Could we get a gift card? Do they have an Art Store in The Area Free Membership? Suggestion to Email Trauma Links to resources (Brooke)? Art Therapy Info (Melanie), Sketch Book For Schools (Mari). Ask Teacher What Else Could WAEA do to support/help?

C. MEETING WITH DEBORAH REEVE: Mandy will be meeting Executive Director, Mandy is looking for suggestions on what topics (requests and concern) to speak about on WAEA's behalf. Discussion led to a written statement that Tracy will format and Mandy can present concerns to Deborah Reeves.

As a dedicated affiliate of NAEA, WAEA is committed to partnering with NAEA to meet the strategic goals of both organizations. WAEA is working hard towards improving our state organization and would like to share a number of requests and concerns relevant to our state and national organizations. The Board of Directors for the Washington Art Education Association (WAEA) has appointed Mandy Theis, WAEA Co-President, to speak on their behalf to the Executive Director of NAEA, Deborah Reeves.

1. Community:

- WAEA requests that NAEA track and follow art education preparation programs and lobby state congresses to require colleges to keep/increase the number of these programs, in order to have trained, certified art teachers in all schools across the nation.

2. Advocacy:

- WAEA requests NAEA hires political consultants/lobbyists to actively and consistently work with national and state governments to pass and edit laws to benefit art education in K-16 schools.
- WAEA requests support at the state level from a consultant to help teach us how to lobby effectively, reach out to our membership about art education political issues, etc.

3. Learning:

- WAEA would like to know and track the percentage of NAEA members who are K-12 classroom teachers, Museum educators, collegiate professors, etc.
- If collegiate professors receive a disproportionate amount of benefits from the NAEA, as it is currently perceived, WAEA requests that member benefits more closely match the percentage of the population represented.

4. Research and Knowledge:

- WAEA wants NAEA to research, track and report the number of art teachers in each state/nationally. If collegiate professors receive a disproportionate

amount of benefits from the NAEA, as it is currently perceived, WAEA requests that member benefits more closely match the percentage of the population represented. Please report whether the numbers increase or decrease, factors that impact this increase, decrease, or stability of art education employment, the number of unfilled art education jobs nationally, etc.

5. Organizational Vibrancy - Transparency

- Financial Transparency
 - WAEA requests more financial transparency from NAEA, including but not limited to a pie chart that shows where funding is distributed at the national organization. WAEA does not believe that the 990 reports are sufficient information for our membership. WAEA request financial reports that mirror those released by the National Association for Music Education (NAfME)
- Policy and Decision Making Transparency:
 - The WAEA requests that NAEA posts minutes in a clear, consistent and direct way that is, for all members to access and understand. WAEA would like to know specifically which bylaws, operating procedures, etc. are changed and in what way. For example, minutes that state something like 'Item 2 was passed' without stating what the content of the item, lack sufficient transparency.

ACTION ITEMS

- **Motion:** *Motion to allocate \$250 from the teacher scholarship fund plus free WAEA membership be sent to the art teacher at Freeman High School.* Moved, Seconded and Approved
- **Motion:** *Motion that the board of directors of WAEA endorse Mandy Theis to speak on our behalf to Deborah Reeves on WAEA's behalf about suggestions/concerns WAEA has that relate to NAEA.* Moved, Seconded, Approved

6. REQUESTS AND REMINDERS

A. SCHOLASTIC: Sharron

- Dec 15th Deadline aligns with National
- Online registration will open October 1. Sharron will send link when it is ready.
- New online registration system will allow for online submission of forms and payment.
- Exhibition space is curated in the Cornish Main Gallery. All teachers and WAEA board members are invited to early gallery opening the day of show, with wine and cheese.
- Theater students at Cornish are reading the Scholastic Writing Award Winners
- Still searching for Eastern location and will reach out
- Cornish will use students Scholastic Portfolios for anyone applying to Cornish

B. SPLATTER: Reminder of splatter articles deadline and need for reports and articles. Please submit as soon as possible

C. ESDs

- Exec board is willing to come and do presentations/workshops
- Cynthia will be making a form to make this easier to arrange

- Let Cynthia know dates and locations for your ESD meetings (Oct and Dec...asap)

D. NATIONAL AWARDS: Deadlines is coming up so any nominated people should submit documents soon.

E. YAM (member student show) Nancy has packet of all information for YAM flag contest and art exhibit

F. SOCIAL MEDIA: Melanie is requesting content including lessons/photos. Please let her know the ESD so she can connect to multiple sites.

G. WORKING GROUPS

- Cynthia gave direction for working groups review and prioritize a section of the strategic plan. If time allows they should then discuss the monetary and time frame for the prioritized goals

7. Parking Lot Items (if Any)

8. Notes from WORKING GROUP BREAK-OUT SESSIONS:

A. Community (Membership). Tracy reported

- Attendees: Tracy, Marta, Cyndi, Tearsa and Adele
- Discussion focused on challenges for ESD to attract new members and get art teachers to come to events. Those of us involved know that if art teachers to come to get a taste of the great energy, learning and connecting with other art minded folks.
- Adele is very interested in getting involved with WAEA, She is enthusiastic and willing to partner with Cyndi as Don may be stepping down from leadership.
- Priorities from Strategic Plan
 - A1a** Develop regularly scheduled meet-ups and communications by/for ESD and Division members. (ESD and Division Reps)
 - Create Presenter Contact List. Question: is there a budget for this. Will WAEA pay mileage for presenters?
 - ESD VPs to set Day, Time and Place and Agenda (Priority for Hands-on Workshops or Tours)
 - A1B** Create clear and concise messaging about how WAEA works for you – for print and digital delivery.
 - Create List of WAEA membership benefits
 - Create ‘Poster’ with Information that can be put in Splatter, Social Media and Emailed Out.
 - A2b** Recruit as many new hires and newly certificated art educators as possible by working with OSPI and

other partners. * NOTE: critical to have updated database of Art Educators in the state

- Research how and where newly hired teachers are being certified.
- Generate list of the new hires and newly certified teachers

B. Communications Notes: Cynthia Reported

- Attendees: Kristen, Ed, Cynthia and Melanie
- We reviewed the communications vision goals section.
- Kristen's feedback was that the smart goals with detailed target, should not be part of the 5 years plan document. To stay relevant over the full 5 years, keep the goals open/big ideas. And have the smart goal details in working group. So they can change as the needs to address our goals changes.

C. NAEA Local Planning Committee: Mari Reported...

- Attendance: Mari, Faye, Toni, Carl, Lisa
- We reviewed the summary (sent earlier last month) of pre-con workshops and tours, and the tasks that need to be done by volunteers.
- The group plans to meet next on Oct. 14,
- Focus will be determining on our "plan of action" regarding communicating with members to volunteer and setting up schedules.
- Members should "stay tuned" on ways to volunteer to be part of this fantastic opportunity; it may be many years before NAEA is back here again.
- Kate has stepped down as Committee Chair.
- Mari will take over this position and will send updated contact list to Kathy Duse
- Brooke and Toni will be added to the local committee.

9. FUTURE OPEN MEMBERSHIP MEETINGS:

Dates and Locations

D. SCHEDULE FOR 2017-2018 OPEN MEMBERSHIP AND ESD Meetings (See Schedule Below)

WAEA Meeting Dates and Locations ~ September 2017 – August 2018 Some months will be single location full board meetings with alternating months reserved for ESD workshops and Committee meetings.

Mark Your Calendars!

DATE	LOCATION	TIME	LEARNING/SOCIAL OPPORTUNITY
October 14 2017	Various locations planned by ESD reps and committee heads.		Date set aside for ESD workshops and committee meetings.
November 18 2017	Gage SEATTLE, WA	10:30 – 1:30	Full Membership/ board Meeting with BYOB sack lunch
December 9 2017	Various locations planned by ESD reps and committee heads.		Date set aside for ESD workshops and committee meetings.
January 20 2018 <i>confirmed</i>	Tacoma Art Museum Tacoma, WA	10:30 – 1:30	Full Membership/ board Meeting with box lunch Docent Tour of Familiar Faces & New Voices: Surveying Northwest Art
February TBD 2018	Various locations planned by ESD reps and committee heads.		<i>Olympia Advocacy focus connecting with Arts Alliance event: NEED DATES!</i>

WAEA Meeting Minutes

March 17 2018 <i>confirmed</i>	Seattle Art Museum SEATTLE, WA	10:30 – 1:30	Full Membership/ board Meeting with BYOB sack lunch
April 20 2018	Various locations planned by ESD reps and committee heads.		Date set aside for ESD workshops and committee meetings.
May 19 2018 <i>confirmed</i>	Maryhill Museum Goldendale, WA	10:30 – 1:30	Full Membership/ board Meeting with box lunch View teacher art show
June 23 2018	Various locations planned by ESD reps and committee heads.		Date set aside for ESD workshops and committee meetings.
July TBD 2018	TBA	Attended by exec-board	National Leadership conference with NAEA (<i>typically last week of July on the east coast</i>)
August TBD 2018	?	To be planned by new prez-elects	Full Board Meeting and training (<i>typically first week of August after the NAEA or regional training</i>)

**NAEA/WAEA
PILLARS**

LEARNING—To develop effective leadership, teaching and advocacy for art education.
COMMUNITY—To build a professional community by working toward NAEA community goal objectives for career pathways to inform, attract pre-service and retain diverse members.
RESEARCH/KNOWLEDGE—To work toward NAEA goal for initiating a range of professional learning experiences.
ADVOCACY— To communicate the value of visual arts.
ORGANIZATIONAL VIBRANCY— To strengthen culture, systems, structures, and resources to facilitate our mission of advancing visual arts education.